

NCC Cable System Order

Order #	62350767
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Meghan Hughes
Sales Coordinator	Fayven Amelga
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	AFT AFLCIO COPE proj 202214

Client Code	
Product Code	
Est Code	5677
Product Name	IN
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,655.00		
Commission	\$548.25		
Net Total	\$3,106.75		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order: 10.14. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/31/16-11/06/16
2	AMC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$30.00	\$30.00	30	NCR 10/31/16-11/06/16
3	AMC	AMC MOVIE<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	30	NCR 10/31/16-11/06/16
4	AMC	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$70.00	\$70.00	30	NCR 10/31/16-11/06/16
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	NCR 10/31/16-11/06/16
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$25.00	\$25.00	30	NCR 10/31/16-11/06/16
7	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/31/16-11/06/16
8	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$25.00	\$25.00	30	NCR 10/31/16-11/06/16
9	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	NCR 10/31/16-11/06/16
10	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	NCR 10/31/16-11/06/16
11	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	NCR 10/31/16-11/06/16
12	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$50.00	\$50.00	30	NCR 10/31/16-11/06/16
13	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	NCR 10/31/16-11/06/16
14	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$35.00	\$35.00	30	NCR 10/31/16-11/06/16
15	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 10/31/16-11/06/16
16	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$60.00	\$60.00	30	NCR 10/31/16-11/06/16
17	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$155.00	\$620.00	30	NCR 10/31/16-11/06/16
18	HLN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
19	HLN	MORNING EXPRES<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
20	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16
21	HLN	FORENSIC FILES<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/31/16-11/06/16

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22	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 10/31/16-11/06/16
23	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$15.00	\$15.00	30	NCR 10/31/16-11/06/16
24	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	NCR 10/31/16-11/06/16
25	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$35.00	\$35.00	30	NCR 10/31/16-11/06/16
26	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	NCR 10/31/16-11/06/16
27	MNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	NCR 10/31/16-11/06/16
28	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	NCR 10/31/16-11/06/16
29	TNT	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$50.00	\$50.00	30	NCR 10/31/16-11/06/16
30	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$105.00	\$210.00	30	NCR 10/31/16-11/06/16
31	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	NCR 10/31/16-11/06/16
32	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$95.00	\$190.00	30	NCR 10/31/16-11/06/16
33	FOOD	OFF AIR<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	NCR 10/31/16-11/06/16
34	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$120.00	\$120.00	30	NCR 10/31/16-11/06/16
35	FOOD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NCR 10/31/16-11/06/16
36	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$120.00	\$240.00	30	NCR 10/31/16-11/06/16

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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37	DISC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$3,655.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,655.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/16

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